

## Title Sponsors



**U.S. Department of  
Veterans Affairs**

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University Family Care



# 2024

## Statewide Symposium in Support of Service Members, Veterans & Their Families

April 17-18 | Phoenix, Arizona

arizona coalition  
for military families





# Organizational Success

Session 2

Funding the Mission



# Facilitator



**Sandra Ballester**

COMMUNITY ENGAGEMENT COORDINATOR

Arizona Coalition for Military Families



**Alexis Rinke**

COMMUNITY OUTREACH NAVIGATOR

Arizona Coalition for Military Families





# Session Goals

- 1. Session Presentation**
- 2. Questions?**
- 3. Session Evaluation before leaving**



# Funding the Mission

**Justine Ducote**

Chair

Cochise Serving Veterans

**Trish Thompson**

Commander, Fry Chapter 14

Disabled American Veterans



# Funding the Mission

## **Cochise Serving Veterans (CSV)**

Assisting Veterans in need to obtain self-sufficiency through collaborative efforts within Cochise County

## **Disabled American Veterans (DAV)**

We are dedicated to a single purpose: empowering veterans to lead high-quality lives with respect and dignity. We accomplish this by ensuring that veterans and their families can access the full range of benefits available to them; fighting for the interests of America's injured heroes on Capitol Hill; and educating the public about the great sacrifices and needs of veterans transitioning back to civilian life.



# Funding the Mission Purpose vs. Need



- Mission Clarity
- Financial Transparency
- Diverse Funding Sources
  - Individual
  - Corporate Partnerships
  - Grants
  - Events
  - Legacy Giving
- Donor Engagement
  - Storytelling
  - Regular Communication
  - Recognition





# Funding the Mission Collaboration



- Network with Other Nonprofits
- Government and Community Partnerships
- Collaboration of Efforts to minimize gaps
- De-duplication of Efforts (Synchronization)



# Funding the Mission Effective Grant Writing



- Research Grant Opportunities
- Craft Compelling Proposals
- Government Funding
- Private Foundations



# Questions?





# Session 2: Evaluation

We want to hear from you!



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